

POSTSHOW REPORT

14th MEDITEX BANGLADESH 2023

CEMS - GLOBAL



International Convention City.
Bashundhara, Dhaka, Bangladesh.

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Over the last decades, key health indicators such as life expectancy and coverage of immunization have improved notably, whilst infant mortality, maternal mortality and fertility rates have dropped significantly. Long before the emergence of contemporary global health initiatives, the government placed strong emphasis on the importance of childhood immunization as a key mechanism for reducing childhood mortality. Expanded Programme on Immunisation (EPI) in Bangladesh is considered to be a health system success because of its remarkable progress over the last two decades. It provides almost universal access to vaccination services, as measured by the percentage of children under 1 year of age who receive BCG (a vaccine against tuberculosis). This increased from 2% in 1985 to 99% in 2009. Coverage of other vaccines has also improved substantially.



Bangladesh's economy is projected to grow 6.9 per cent in fiscal year 2022-23 thanks to strong export growth and a rebound in domestic demand, the World Bank (WB) said in its Global Economic Prospects released. Dhaka and Chittagong are the principal financial centers of the country, being home to the Dhaka Stock Exchange and the Chittagong Stock Exchange. The financial sector of Bangladesh is the second largest in the subcontinent. Bangladesh is one of the world's fastest growing economy. The country has pursued export-oriented industrialization. It has also developed self-sufficient industries in pharmaceuticals, steel and food processing. Over the last 50 years since independence Bangladesh has made lot of strides in the Health Sector. Visibly there is proliferation in health infrastructures - medical colleges, medical university, private medical colleges, private clinics, private hospitals, district hospital, rural health centers and community clinics.

INDUSTRIES SECTOR RECORD BREAKING GDP GROWTH

Bangladesh govt.'s share of spend on healthcare is 37% of the total healthcare expenditure and this figure is expected to rise in the coming years. The Ministry of Health and Family Welfare has an extensive health infrastructure. The service delivery structure follows the country's administrative pattern, starting from the national to the district, upazila, union and finally to the ward levels.

In recent years, approximately 5,122 laboratories and other diagnostic centers were registered with the Ministry of Health and Family Welfare (MOHFW, 2012). In the private for-profit sector, there are some large diagnostic centers in the cities (Lab Aid, Ibn Sina, Popular and Medinova) providing laboratory and specialized radiological tests. Some of these facilities maintain a high standard. In the nonprofit private sector, there are centers like the International Centre for Diarrheal Diseases and Research, Bangladesh (ICDDR,B), which has a modern laboratory providing research facilities and extends laboratory services to the general community.



ABOUT THE EXPO

After the successes of the previous 13 editions, the “14th Meditex Bangladesh International Expo”, Bangladesh’s biggest and only International Exhibition on Medical Equipment, Surgical Instruments, Healthcare, Hospital Equipment & Supplies was once again like its previous editions: most prestigious, successful and exclusive International Exhibition devoted to focus on the entire Medical Sector of Bangladesh and it was a one-stop single platform to showcase from home and abroad the latest developments and emerging technology for the Medical and Hospital Sector of the country. The “12th Meditex Bangladesh International Expo” was the biggest meeting place ever held in Bangladesh for Buyers and Suppliers of Medical / Surgical / Healthcare / Hospital Equipment and also provided an interactive platform for Exhibitors to generate business through displays / direct interaction and enhanced the synergy effect and attract top-level professionals from the Industry thus improving technology, focus and visitors of the expo.



ABOUT THE EXPO

This exhibition was very important for Bangladesh and its Healthcare Industry as a whole as it offered an Industry specific showcase of Hospital, Pharmaceutical & Medical Equipment, Healthcare products, solutions and services from leading companies from across the globe. As the population growth rate is 1.01% and only Bangladesh contains 2.18% of the total population in the world which is more than 167 million people with the density of 1,112 people living per square kilometer seeking better medical services every day, therefore Bangladesh has big opportunities for various medical sectors healthcare companies and professionals in the areas of medical training, ambulance services, retirement homes, medical equipment supplies and rural health services for investment.

Bangladesh hospital expansion programs offer enormous scope for medical equipment manufacturers to penetrate the country's lucrative hospital market, also to mention the huge Government and private investments happening right now in Bangladesh to upgrade the Medical and Hospital sectors.



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INAUGURATION CEREMONY & EVENT GLIMPSE

CEMS-Global USA, in association with CEMS Bangladesh, organized the "14th Meditex Bangladesh 2023 International Expo", the "6th International Health Tourism and Services Expo Bangladesh 2023" and the "7th Bangladesh Clinical Lab Expo 2023" which were held concurrently during this exhibition. This three-day event took place from May 25–27, 2023 at the International Convention City Bashundhara (ICCB), Bashundhara, Dhaka.

The Honorable Minister of Fisheries and Livestock S M Rezaul Karim, MP attended the inauguration ceremony as a Chief Guest. Md Khurshid Iqbal Rezvi, Additional Secretary, Planning & Development Wing, Ministry of Food, Badal Chandra Biswas, Director General, Department of Agricultural Extension (DAE), Nilufer Nazneen, Additional Secretary, Health Services Division, Ministry of Health and Family Welfare, Syed Ershad Ahmed, President, American Chamber of Commerce in Bangladesh, Dr.V.M.Thomas, Chairman, Chennai Fertility Center and Research Institute also attended as a special guest at the exhibition. The event was presided over by Ms. Meherun N. Islam.



EXHIBITION STATISTICS



International
Convention City,
Bashundhara, Dhaka.



Participating
Country : 10



Exhibitor : 180



Business Visitor
11,500

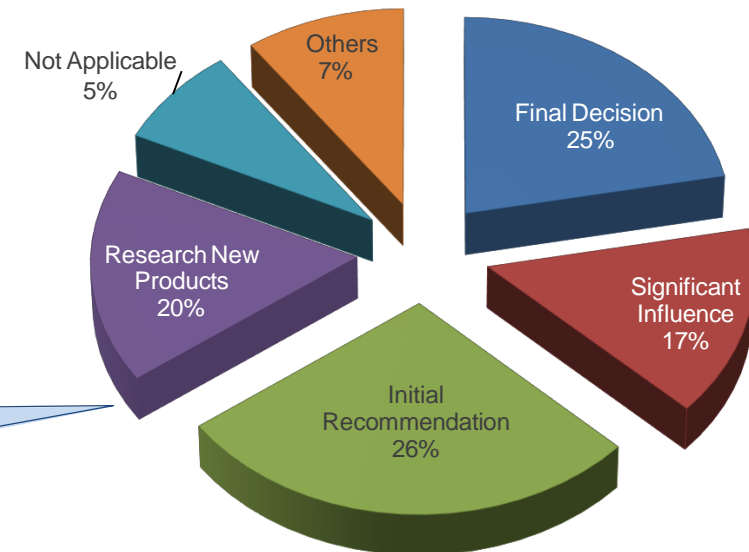
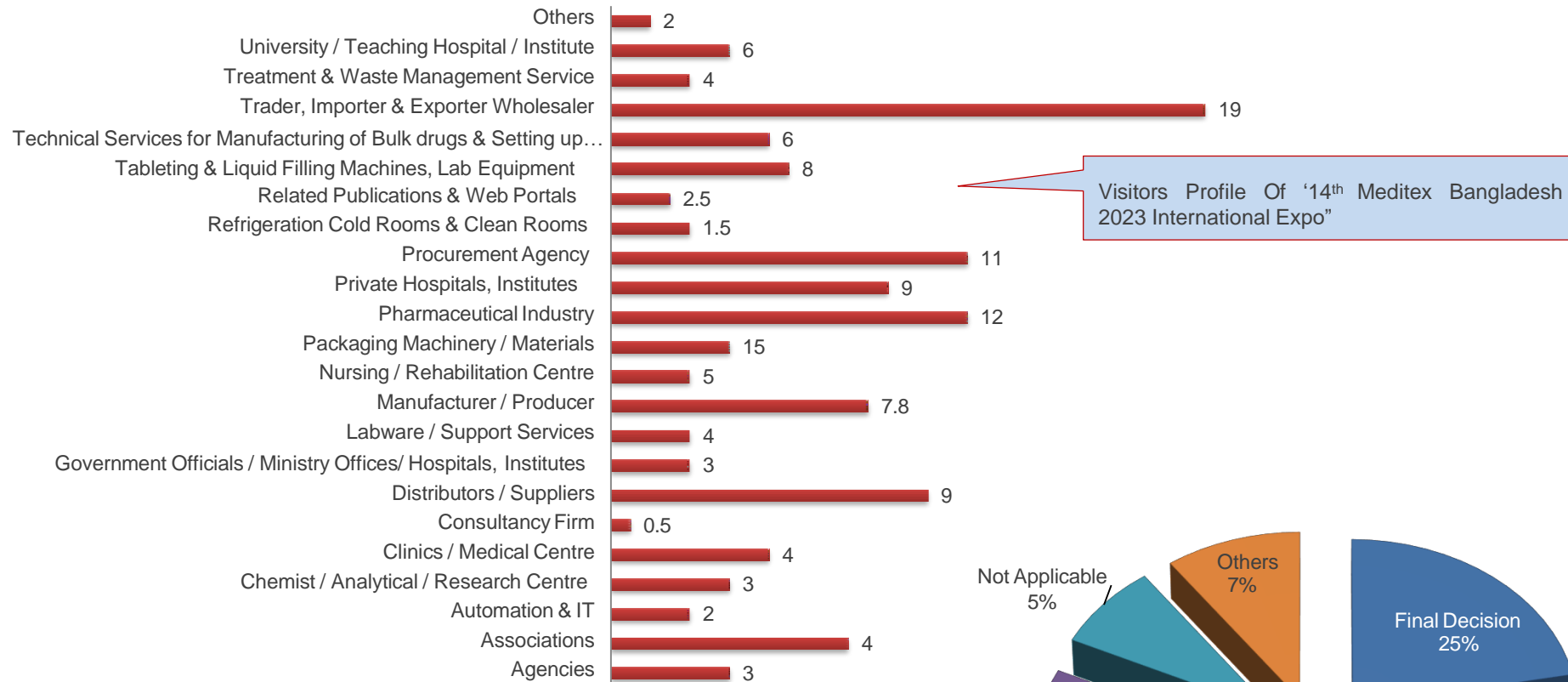


Total Visitor
16,000

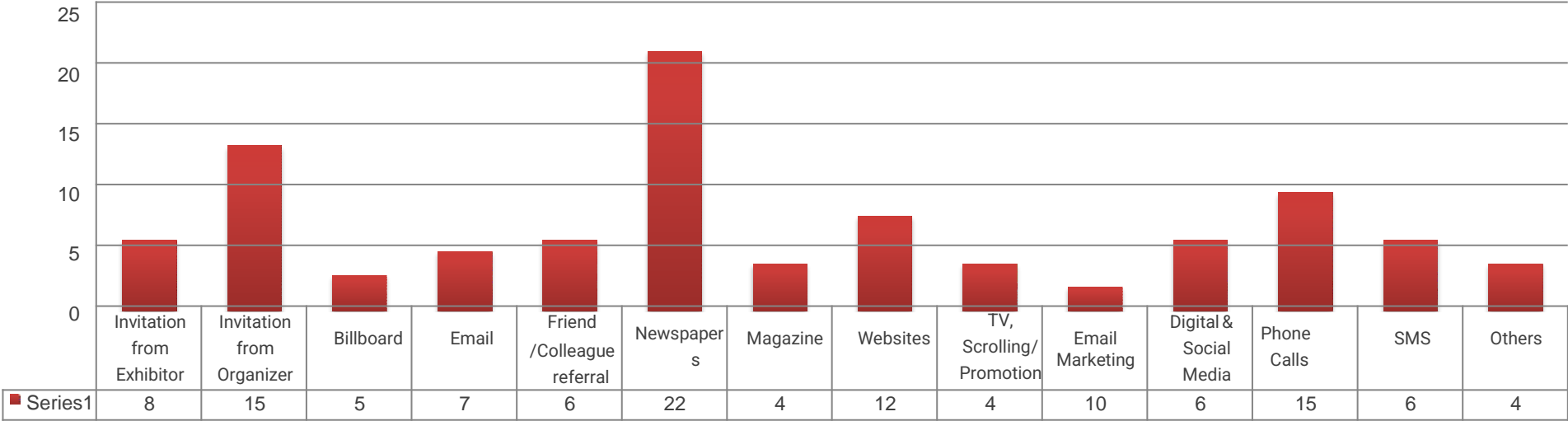


Booths : 220

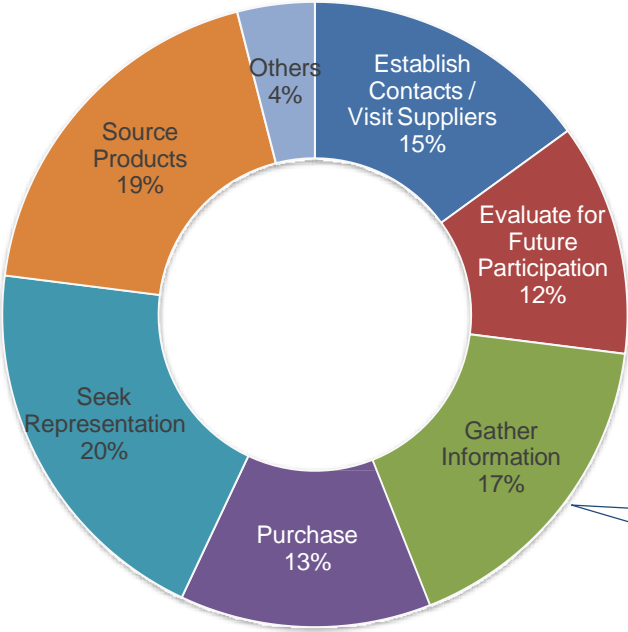
Statistical Analysis || Reason To Visit The Expo



Statistical Analysis || Reason To Visit The Expo



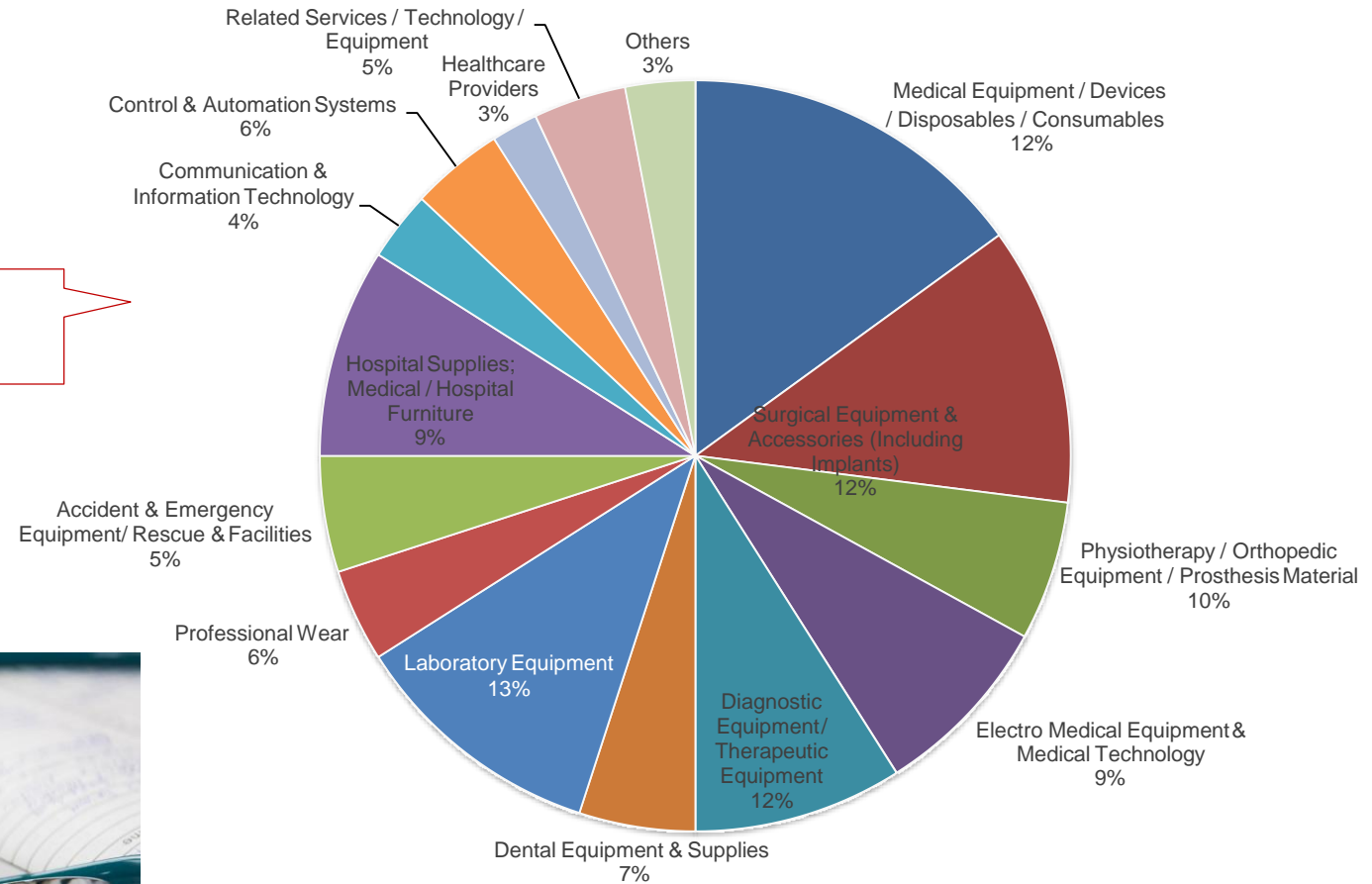
Modes Of Promotion For Reaching ‘14th Meditex Bangladesh 2023 International Expo”

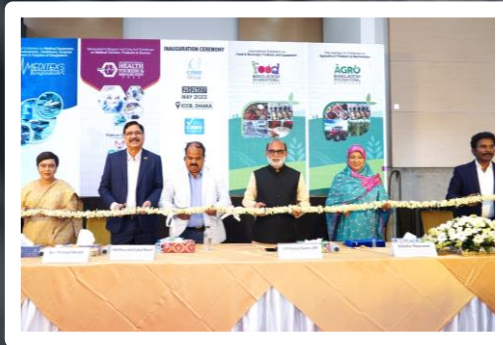


Purpose Of Visiting Of The Visitors On ‘14th Meditex Bangladesh 2023 International Expo"

Statistical Analysis || Reason To Visit The Expo

Visitors Showed Interest In Products of '14th Meditex Bangladesh 2023 International Expo'





ABOUT CEMS - GLOBAL

Since its inception in 1992, CEMS-Global USA, with its HQ in New York – United States. In this span of over 3 decades, CEMS-Global has made a commendable presence as a Multinational Exhibition Organizer with operations across 4 continents of the world and organizing over 40 exhibitions per annum on all important sectors of the trade and economy in 6 countries.

Member of



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Date: 9 to 11 May, 2024

Venue: International Convention City Bashundhara, Dhaka.

Thank you for your participation ...See you the at next event in 2024 !

Reserve your preferred exhibit space now!

For more information, Please contact:

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